

American Typewriter

A Type Specimen Book

AMERICAN
T
Y
P
E
WRITER

Table Of Contents

HISTORY

USAGE

STYLES

NUMBER

SYMBOL

TRIVIA

HISTORY

Created in 1974 by Joel Kaden and Tony Stan for the International Typeface Corporation, or ITC. Based on the slab serif style typewriters, though with key difference being that the characters do not share a uniform width. Originally used with cold type (photocomposition) before being released in digital formats.

USAGE

“American Typewriter is often used to suggest an old-fashioned or industrial image.”
-wikipedia

S

Condensed Light

A B C D E F G H I J
K L M N O P Q R S T
U V W X Y Z

a b c d e f g h i j k l
m n o p q r s t u v w
x y z

L

Regular

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z

a b c d e f g h i j
k l m n o p q r s t
u v w x y z

Condensed

A B C D E F G H I J
K L M N O P Q R S T
U V W X Y Z

a b c d e f g h i j k l
m n o p q r s t u v w
x y z

Semibold

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z

a b c d e f g h i j
k l m n o p q r s t
u v w x y z

Condensed Bold

**A B C D E F G H I J
K L M N O P Q R S T
U V W X Y Z**

**a b c d e f g h i j k l
m n o p q r s t u v w
x y z**

Bold

**A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z**

**a b c d e f g h i j
k l m n o p q r s t
u v w x y z**

Light

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z

a b c d e f g h i j k
l m n o p q r s t u
v w x y z

1 3 5
2 4 6
7 8 9 0

! & \$?
% ^
* % @

-The U.S. TV series The Office uses the font as its main logo, as does the U.S. TV series Psych (using the bold variant).

-Tesco used the font for in-store signage between the late 1970s and mid-1990s.

-Office supplies retailer OfficeMax uses the font for its logo.

-macOS and iOS include the font (without italics), and some applications use it.

-Clifford the Big Red Dog uses this font in book titles since the early 1980's.

-The current TVOntario logo uses this font.

American Typewriter

Owen Exner

**Source: [https://en.wikipedia.org/
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Bold, 18pt